

THE PRESSER FOUNDATION

An Important Announcement Regarding Special Projects Grant Application

The Presser Foundation has added criteria for Special Project grant consideration - *Given the environment of uncertainty, the Special Projects Committee is open to receiving creative proposals supporting music programming efforts which can be realized during this current fiscal year.* In an effort to put much needed funds into the hands of music organizations as they continue on with their music programming, the Foundation has moved up the due date for the Special Projects application from October 15th to September 15th. This move allows us to pay out grant funds two months ahead of schedule.

Please contact Teresa Rodgers, Executive Director, with questions and for assistance. (trodgers@presserfoundation.org). The application can be accessed via the Foundation's website at <http://www.presserfoundation.org>.



**NEXT
MOVEMENT
AN IDEA
FORUM**

PHILADELPHIA MUSIC ORGANIZATIONS
SHARE THOUGHTS ABOUT RESILIENCE,
CREATIVITY, AND PROGRAMMING
DURING PANDEMIC



CO-PRESENTED BY THE PRESSER FOUNDATION &
AMERICAN COMPOSERS FORUM, PHILADELPHIA CHAPTER

The COVID-19 pandemic forced music educating, music performing and music presenting organizations to a temporary standstill, impacting an unprecedented number of people. The Presser Foundation and American Composers Forum, Philadelphia Chapter co-hosted five Idea Forums and invited colleagues to share thoughts about resilience, creativity, and programming during pandemic.

LINKS TO RECORDED SESSIONS ARE BELOW.

August 12, 2020 session featured representatives from Ars Nova Workshop and Lyric Fest.

Please click the link below to view the recording via Facebook: <https://www.facebook.com/watch/?v=720795375152626>

- **Ars Nova Workshop** answered the question, how do you draw a community together and identify with a place when people are withdrawing and staying at home? Ars Nova rethought how to create a sense of place at The Woodlands by offering a mobile studio, walking tours with original music, and activities like yoga with live music.
- **Lyric Fest** are Conquering Social Distance One Song at a Time through visual storytelling. They have made 30 videos disseminated via Constant Contact, and posted on both Facebook and YouTube with the intention of keeping a connection and great art at the center of their work.

August 13, 2020 session featured representatives from **[Play On Philly!](#)** and **[Settlement Music School](#)**.

Please click the link below to view the recording via Facebook:

<https://www.facebook.com/watch/live/?v=521953401906582>

- **Play On Philly!** shared the results of their community design sessions producing two month-long programs – POP Out of the Box and Virtual Summer – and shifting the programming tide from replication to imagination.
- **Settlement Music School** took participants through the processes of planning, selecting a delivery platform, training faculty, and providing technical support to both teachers and students. They discussed “silver linings” of this world-wide shift in music education delivery.

August 14, 2020 session featured representatives from **[Mendelssohn Chorus of Philadelphia](#)** and **[OperaDelaware](#)**.

Please click the link below to view the recording via Facebook:

<https://www.facebook.com/watch/?v=304565980622011>

- **Mendelssohn Chorus of Philadelphia** moved forward with courage and determination during their season of music and virtual programming. By sharing their five goals they inspired and propelled their community of singers and others forward.
- **OperaDelaware** focused on what they CAN do and created “Opera in the Outdoors” including “Drive Through Arias” and “Opera Cart” which offers opera performances during hospital shift changes and at retirement communities.

August 19, 2020 session featured representatives from **[PYO Music Institute](#)** and **[Wilmington Children’s Chorus](#)**.

Please click the link below to view the recording via Facebook:

<https://www.facebook.com/acfphiladelphia/videos/743985196444939/>

- **PYO Music Institute** shared how they shifted quickly to provide programming and performances in the digital world. They highlighted the opportunities and challenges that arose from providing programming through technology.
- **Wilmington Children’s Chorus** shared how they found community in

a time of uncertainty and used free, engaging, and high-quality resources to keep families and members learning and expressing themselves.

August 21, 2020 session featured representatives from **Tempesta di Mare** and **The Philadelphia Orchestra**.

Please click the link below to view the recording via Facebook:

<https://www.facebook.com/acphiladelphia/videos/651090152168417>

- **Tempesta di Mare** are on a quest to deliver content with artistic merit with early music performers becoming producers, talk show hosts, video editors, and online tech evaluators. They figured out how to host a Watch Party on Vimeo and launched a new online series called Tempesta Talks. They may not have all of the answers, but they are figuring it out!
- **The Philadelphia Orchestra** shared their key organizational shifts and strategies in response to COVID-19. From livestream concerts and new performance videos to HearTOGETHER and online education, The Philadelphia Orchestra continues to innovate and reimagine the season and beyond!