# NEWSLETTER | MAY2022



## UPCOMING EVENTS

#### **Next Movement:**

# Preparing and Presenting your Budget & Financials

#### There's still time to register for our event

Next Movement: An Idea Forum Preparing and Presenting Your Budget & Financials\* Tuesday, May 10, 2022 from 12:00-1:15pm ET on Zoom.

This session will 1) Provide a brief overview on how to best prepare and share your budget and financials with funders, and 2) Answer any questions you have about this topic.

Your budget and financials tell an important story about your organization. We hope that this webinar will be helpful in preparing a budget not only for your internal, administrative purposes, but for requesting funding from funders.

Please feel free to invite other members of your staff and/or board to attend.

Note that the presentation portion (not the Q&A section) will be recorded, and the recording link will be shared after the event.

Click on this link to learn more and RSVP.

We hope you can join us!

\*Grant funding from The Presser Foundation is not contingent on preparing a budget in a specific way and/or attending this session. The Foundation simply seeks to be a resource and helpful guide.

### GRANT ANNOUNCEMENTS

#### 2021-22 Advancement of Music

In a historic year, The Presser Foundation was pleased to provide another round of general operating support grants totaling \$1,350,500 to 109 music organizations in the Greater Philadelphia area. Both the amount given, and the number of organizations given to, are the most in the Foundation's history in this category of grantmaking. These organizations create and share a wide variety of music genres – from classical to jazz to Jewish-themed to Hispanic/Latinx to Indian and more. The grants provide both single year and multi-year support and can be used in any way that the leadership deems fit. You can read about the organizations that received grants in **this press release**.

# 2021-22 Capital Support

The Presser Foundation Capital Support Committee again expanded the Capital Support grant guidelines to consider the equipment and supply needs of organizations as they continue to respond to the pandemic. With the expansion of guidelines, 26 organizations applied for grants. All organizations received funds, with \$687,800 given in single year and multi-year grants. Nineteen organizations received single year grants for a total of \$183,100 for COVID-related equipment and supply needs, including building new websites, purchasing software and hardware for continued streaming efforts and at-home work, obtaining equipment for a mobile recording studio, installing a new digital marquee to invite people back into the building, and much more. Seven organizations received single year and multi-year grants for a total of \$504,700 to go to traditional building and renovation projects. Additionally, the Foundation will pay \$660,000 for previous and deferred commitments to nine organizations. See who received grants in this press release.

## PARTNER SPOTLIGHT

We're highlighting several of our partners and grants made recently.

#### World Cafe Live

For the past 10 years, The Presser Foundation has provided funding to <u>World Cafe Live</u> (WCL), an organization formed by the mergers of the nonprofit Live Connections with the venue World Cafe Live. The music presenter and educator



seeks to build collaborative live music experiences with artists, partners, and audiences.

WCL receives general operating support via Advancement of Music from the Foundation every year. In addition, they were recently granted a traditional Capital Support grant and a Special Projects grant.

In 2021, World Cafe Live completed a construction project to renovate and enhance its box office, performance spaces, restroom facilities, venue signage, AV system, backstage areas, and conference rooms for artists and staff. To support these efforts, The Presser Foundation gave a multi-year Capital Support grant of \$250,000.

To reach and engage new audiences through events that focus on Latinx culture, heritage, and food, WCL received a Special Projects grant of \$30,000 from the Foundation for a series titled "Open Door/Puerta Abierta Series." Beginning in the summer of 2022, the series will feature four headline acts in the Music Hall, four free performances in The Lounge, and new bilingual educational programs centering on Latinx music and culture.

From WCL's President & Founder Hal Real – "The Presser Foundation has helped us conceive long-term, collaborative work. Your support of our "Special Projects" over the years has generated some of my favorite moments for our organization. When I telescope out and consider your long-standing support of our general operations & recent capital improvements, the impact is just staggering."

## Beyond the Bars

One of the Foundation's newest grantee partners is an organization called **Beyond the Bars**, a music and career planning organization dedicated to interrupting the cycles of violence and incarceration in Philadelphia. They seek to build safe and accessible music programs throughout neighborhoods where students can learn to be songwriters and express their emotions.



This year, Beyond the Bars received general operating support via Advancement of Music, as well as two grants totaling \$45,000 via Special Projects and Capital Support to purchase and transform a van to be a mobile recording studio and instrument lending library. Youth throughout the city can try out music and have an entry point into Beyond the Bars' community of supports. The van will be a regular at community events and food banks and will allow for young people to try out music as a medium for their growth.

Beyond the Bars' leadership shared a thank you note with the Foundation about the support they have received.

"Thank you for everything Teresa (Rodgers), Abby (Rolland), and the amazing team at (The) Presser Foundation! We could not be more grateful for the incredible compassion that you pour into our community. Your support has meant so much to our org(anization) and to so many others! You have a tremendous impact in our city and words can't describe our appreciation for the support of our students! We are so grateful for everything and look

forward to continuing to build together for our youth and to make music accessible!"

## NEWS & INFORMATION

#### Website

We're thrilled to introduce our newly redesigned <u>website</u>! Through a partnership with <u>TwoG</u>

<u>Marketing</u>, we've revamped our website to make it more visually appealing, more transparent, and more accessible. It's chock-full of information, so check it out!

## Blog

Within the website, you'll also find the Foundation's **new blog**. Read the blog to receive updates on our grantmaking activities, our thoughts on trends in philanthropy, and spotlights on our partners.

- We're offering the opportunity for you to write a guest blog post about your organization! We are looking for blog posts that share an organization's story, values, mission, goals, programming, and/or relevant trends and issues.
- Your time and efforts will be monetarily compensated. For each written post, your organization will be given an unrestricted honorarium of \$150.
- If you are interested in contributing an article, you can submit one via Foundant once the Foundation's new fiscal year (July 2022) begins. Directions for writing the posts are included in Foundant.
- Please submit the post under the primary contact for your Foundant account!
- Please note that we will only be accepting and publishing 12 posts a year (one per month). The honorarium will be paid out once the post is accepted for publishing.
- We encourage you to reach out to Abby at <u>arolland@presserfoundation.org</u> if you have questions about timing and/or process.
- We've also added a new question on grant reports/follow-ups about sharing your organization's updates.

Let us know if you have any questions or would like more information about our efforts to share your work!

## Board & Staff Updates

#### Board

"Weather," composed by Dr. Rollo Dilworth, Foundation board member and Temple University Boyer College of Music and Dance vice dean and professor, premiered in Philadelphia on April 20<sup>th</sup>. Based on the poem "Weather" by Claudia Rankine, poet and professor of poetry at Yale University, the composition focuses on social justice and social change.

#### **Board of Trustees**

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Through a pre-concert lecture, Dr. Dilworth explained how he incorporated various themes from the African American spiritual "Stand the Storm" and styled parts of the piece to honor George Floyd and others murdered by law enforcement. There are opportunities for artist and audience engagement within the piece, and ways to reflect afterwards as well.

Board President Dr. Jeffrey Cornelius, Committee Member Dr. Maurice Wright, Executive Director Teresa Araco Rodgers, and Grants & Communications Manager Abby Rolland, as well as various representatives from the Foundation's grantee partners, were honored to attend the performance and moved by its meaning and relevance to life today.

### Staff

The Foundation is pleased to announce the hiring of two interns who will conduct various projects for the Foundation this summer!

Julia Gregory (she/her/hers) – Julia is a rising senior at Arcadia University who will serve as the Foundation's Special Projects Intern. She will work on organizing, labeling, and creating exhibits for the Foundation's special collection of archival documents located at our office. She will also spend time on various other relevant projects to further the Foundation's mission. Julia has extensive archival and research experience at Pennypacker Mills and The Society of Antiquaries of Scotland, and worked as a history tutor at Arcadia. She plans on pursuing a career in academia and museums in the future.

Joseph (Joey) Richards (he/him/his) – Joey is a rising junior at Rosemont College who will spend time as the Foundation's Research Intern. He will conduct research and write articles about the Foundation's archival materials at Temple University's Special Collections and Archives. Joey has served as a volunteer in various libraries, participated in student government at Rosemont,

Mary Jane Bobyock
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Executive Director
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Grants & Communications Manager



Executive Director Teresa Araco Rodgers, Board Member Dr. Rollo

and contributed to other extracurricular activities. He seeks a career in library sciences and archives.

Dilworth, and Board President Dr. Jeffrey Cornelius attend the Philadelphia premiere of "Weather," composed by Dr. Dilworth.

#### THE PRESSER FOUNDATION

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