



THE PRESSER FOUNDATION

GRANT GUIDELINES

Advancement of Music

New applications for the 2024-25 [Advancement of Music](#) grantmaking area and 2023-24 reports are **due on November 15**. Reach out to Rachael Gartner at rgartner@presserfoundation.org with any questions.

Capital Support

The [Capital Support](#) deadline is coming up! Capital projects include the construction of new facilities and renovation, repair, or expansion of existing facilities. We will consider proposals for capital needs including hardware, software, and equipment. Applications are due on the grants management system **by February 1**. Please reach out to Rachael Gartner at rgartner@presserfoundation.org with questions.

GRANT ANNOUNCEMENTS

2024-25 Special Projects

The Foundation is pleased to announce that it will award \$332,750 in Special Projects single year and multi-year grants to 22 organizations. This year, music organizations applied for grants within three of the following categories: 1) pilot projects/programs, 2) first-time, ongoing programmatic collaborations, and 3) operating support for newer organizations. Funded projects and organizations include the launch the "Philadelphia Synth Library," a pilot program that aims to create a space dedicated to analog synthesizers and related technologies; the creation of a resident community artist model by an opera company; and the support of an organization that offers workshops, curriculum, and connection on non-Western music for children, families and music educators. The Foundation will also honor more than \$43,000 in previous commitments. To learn more about the Special Projects

grants for this year, check out [the news release](#) posted on the Foundation's website.

2024-25 Undergraduate Scholar Award & Graduate Music Award

In 2024-25, The Presser Foundation will support many undergraduate schools and programs of music through the Undergraduate Scholar Award program. Each higher education institution will receive \$3,000 to give to a selected outstanding music major. Read [this blog post](#) to learn about how last year's Award impacted several students.

In addition, 16 graduate schools of music have been chosen by the Scholar Award Committee to participate in the Graduate Music Award program. Each institution selects a graduate student and their proposal for funding at \$10,000. The Foundation is eager to learn how the awards will contribute to the study and practice of music by students dedicated to the field.

Link for Sharing Performances & Programs

The Presser Foundation is interested in sharing and amplifying your work! Foundation staff would like to get to know your organization and the performances and/or programs that you are presenting this year. We invite all grantee partners to submit 2024-25 performances and/or programs via [this form](#). The Foundation will be in touch with any follow-up inquiries. If you have any questions, please contact Daniel Jackson at djackson@presserfoundation.org.

UPCOMING EVENTS

100th Anniversary of Theodore Presser's Passing

The Presser Foundation's founder Theodore Presser, music educator and publisher, passed away in October 1925. He filled much of his life with philanthropy, including building and supporting the Presser Home for Retired Music Teachers. After he passed away, his philanthropic legacy lived on through the establishment of The Presser Foundation.

To celebrate this milestone and 100 years of music philanthropy, the Foundation will partner with Temple University's Charles Library and its Special Collections Research Center to host an exhibit opening in Fall 2025 about The Presser Foundation. Grantees will be invited to join the Board and staff at a reception at the Charles Library that fall to commemorate the momentous occasion.

Keep an eye out for more information about how we will celebrate Theodore Presser's legacy and 100 years of The Presser Foundation.

NEXT MOVEMENT:

September 2024: Customer Relationship Managers

On September 24, 2024, the Foundation hosted a Next Movement Idea Forum on Customer Relationship Management Systems (CRMs). Five grantee organizations – Ars Nova Workshop; Choral Arts Philadelphia; Piffaro, The Renaissance Band; Tempesta di Mare; and Westrick Music Academy – shared their experiences with their CRMs and how CRMs can help organizations connect with audiences, engage with artists and performers, tailor marketing approaches, and identify strategies using relevant data.

[View the recording.](#)

Passcode: !5ZNxU+W

[Read the reflection.](#)

NEXT MOVEMENT: December 2024: New Music USA

[New Music USA](#) is a national nonprofit organization that advocates for new music, performers, composers, and appreciators. Through a variety of programs, New Music USA grants to artists and organizations in order to support the creation, performance, and appreciation of new music. They are eager to share opportunities they have with the Foundation's grantees.

Save the date of Thursday, December 5, 2024 from 12-1pm, and look out for more information and a registration link soon.

PARTNER SPOTLIGHT



Dolce Suono Ensemble - Music Video Modules

Seeking to more deeply engage students, [Dolce Suono Ensemble](#) (DSE) received a multi-year grant to produce Music Video Modules covering a variety of musical topics, with an emphasis on Latin chamber and popular music in connection with DSE's [Música en tus Manos](#) (Music in Your Hands) initiative. These videos, accessible online for use in class or asynchronously by anyone with an internet connection, could be used to supplement music curriculum or establish music education where there are no resources for it.

To develop the videos, DSE has collaborated with partner music teachers and groups of students to design and format the videos. Thus far, they have produced videos for students from pre-school through high school, including students who have no previous music

education to dedicated instrumental students and band members, and everyone in between. DSE artists Mimi Stillman (flute), Gabriel Globus-Hoenich (percussion), Charles Abramovic (piano), Celina Velez (violin/voice), Ahmed Alom (piano), Subin Lee (harp), and Gideon Whitehead (guitar) have produced videos thus far.

Check out this [Introduction to Brazilian Choros](#) for pre-school through middle school, or this [Chamber Chat](#) on Choros for middle school and high school.



FamFrequency Productions - General Operating Support

FamFrequency Productions is a music and entrepreneurship fellowship that empowers under-resourced high-school artists to build streams of income through music production and audio engineering. The organization is committed to developing entrepreneurs who will have the tools to thrive in the creative economy, as they teach topics such as marketing, business, and financial literacy, in addition to the technical music production and mixing skills they need to make commercially competitive music.

The program also connects students with industry professionals, such as music producers, sync license managers, artist managers, and marketing experts. These relationships provide insight into the various pathways to success in music and creative entrepreneurship. The exposure to such a range of expertise inspired students to take their craft seriously and to view music as a viable career path, with tangible outcomes such as client work and live performance opportunities.

This past year, 100% of FamFrequency’s graduating artists were able to monetize their music in some form, whether through live performances, producing beats for artists, or securing other types of clients. Each of the 19 students completed essential industry-ready materials, including a personal brand kit and an electronic press kit (EPK), and submitted beats to local artists for collaboration.

NEWS & INFORMATION

Social Media Spotlight Series

Throughout the late spring, summer, and early fall, the Foundation spotlighted 24 unique music organizations every week in its social media #FridaySpotlightSeries. Ranging in focus (music performing, music presenting, music educating), geographic area, size, and scope, these organizations offer a window into the wide and deep work of music organizations to connect, convene, educate, share, grow, and change. Each is a current recipient of a general operating support grant. Check out the Foundation's social media platforms ([Facebook](#), [Instagram](#), [LinkedIn](#)) to look back over the series and learn more about the wonderful work of music organizations!

Blog Posts & Newsletter

Guest Blog Post: Remember that your organization can submit a guest blog post about your efforts and receive an unrestricted honorarium! Read the guest blog post guidelines on our website and a guest blog post submission from [Wilmington Children's Chorus](#).

Grantee Blog Post & Newsletter Feature: The Foundation may also reach out to feature your organization based on information from your most recent grant follow-up report. Foundation staff will write the feature and share a draft with you before publication. Check out a recent post about [The Georgia E. Gregory Interdenominational School of Music](#).

Board & Staff Updates

Remembering Anthony Checchia

Long-time Board Member, Honorary Trustee, and chamber music proponent Anthony Checchia passed away on September 7, 2024. The co-founder of both [Philadelphia Chamber Music Society](#) and [Marlboro Music](#), Checchia was a "giant in the music world." [Read more](#) about his life.

Intern Reflection

As intern Chris Dolich wrapped up his summer with the Foundation, he reflected on his experiences learning about how the Foundation and its grantees support equitable access to music. Check out [his final blog post](#) where he shares how his experiences informed his understanding of equity now and in the future.

Graduate Music Fellow

We're pleased to introduce Daniel Jackson as the Foundation's 3rd Graduate Music Fellow! Jackson is an accomplished music educator and conductor, pursuing a Ph.D. in choral music education at Temple University. He holds both a Bachelor's and Master's Degree in music education from Florida State University. With over 21 years of experience in music education, he has served as the Director of Choral Activities at Olympia High School in Orlando, FL, and Stone Bridge High School in Ashburn, VA, where his ensembles consistently earned superior ratings at district and state chorus festivals.

In addition to his work in schools, Jackson has significant experience with nonprofit and community music organizations. As the Associate Artistic Director of the Orlando Choral Society, he assisted in the organization's artistic development. In Northern Virginia, he conducted choirs representing the National Children's Chorus and the Frederick Children's Chorus. Furthermore, he served as a strategic advisor for the Loudoun Children's Chorus and an artistic advisor for the South Loudoun Youth Chorale.

The Foundation is grateful to have him on our team this year! If you have performances that you'd like him to attend, please email him at djackson@presserfoundation.org.

Celebrating a Decade of Service

Board of Trustees President, Ellen Rosen honors Teresa Araco Rodgers on her 10 years as Executive Director of The Presser Foundation.



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