



# THE PRESSER FOUNDATION

The Foundation has compiled the following communications materials to help you announce your student's Presser Foundation Undergraduate Scholar Award.

**We would like to reiterate that communicating about the Award is optional**, and the materials we have included are only meant to serve as a starting point should you choose to share the news. Please adjust language, tone, and style so that the content feels true to your institution/Presser Scholar.

Below you will find the following templates to adapt in any way that you feel is appropriate:

- Sharable Social Media Photo
- Social Media Suggested Captions
- Press Release Language
- Sample Newsletter Content

Please tag The Presser Foundation when posting the announcement.

- Facebook: [@The Presser Foundation](#)
- Instagram: [@thepresserfdn](#)
- LinkedIn: [@The Presser Foundation](#)

As an additional resource, Communications & Analysis Manager, Abby Rolland ([arolland@presserfoundation.org](mailto:arolland@presserfoundation.org)) is available to all recipients to discuss the use of these materials.

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Sharable Social Media Photo (For Use by Institutions and Scholars):



## How to add your picture and download the image:

1. [Click here](#)
2. Click the purple button that says "Use template for new design"
3. Sign in to Canva or create a free Canva account
4. Select the "uploads" icon on the left side of your page
5. Upload your picture using the "Upload files" button
6. Once uploaded, drag and drop your photo into the picture frame
7. Click "Share" in the upper right corner
8. Select the "Download" Option
9. Under "Select Pages" select page one to download your unique image as a PNG

If you don't have a picture of your Scholar, just skip steps 4-6 and download page two!



### Sample Social Media Captions:

Don't forget to tag The Presser Foundation on [Instagram](#), [Facebook](#), and/or [LinkedIn](#)!

Feel free to edit these or use your own caption!

### For Use by Institutions:

- Congratulations to **[Student's Name]** for receiving the The Presser Foundation Undergraduate Scholar Award! Your dedication and talent continue to inspire us all. Here's to many more achievements in your musical journey! #thepresserfoundation #undergraduatescholaraward #presserscholar
- A standing ovation for **[Student's Name]**! We're delighted to announce their achievement of The Presser Foundation Undergraduate Scholar Award. Your passion for music and dedication to our community have truly paid off. Here's to your continued success and musical journey ahead! #thepresserfoundation #undergraduatescholaraward #presserscholar
- 🎵 Congratulations to **[Student's Name]** for receiving The Presser Foundation's Undergraduate Scholar Award! This prestigious recognition highlights **[his/her/their]** exceptional talent and commitment to music. We are so proud! 🙌 #thepresserfoundation #undergraduatescholaraward #presserscholar

### For Use by Presser Scholars:

- Exciting news! I've been selected as a recipient of The Presser Foundation's Undergraduate Scholar Award. I'm grateful for the support and excited to [your next steps]. #thepresserfoundation #undergraduatescholaraward #presserscholar
- Overjoyed to share that I've received The Presser Foundation Undergraduate Scholar Award! 🎵 This recognition fuels my passion and inspires me to aim higher. Thank you to everyone who has supported me on this incredible journey! 🌟 #thepresserfoundation #undergraduatescholaraward #presserscholar



## Sample Press Release:

[INSERT ORGANIZATION LOGO]

FOR IMMEDIATE RELEASE

[DATE]

**Media Contact:** [Name of Best Contact for Media Inquiries, Phone Number, Email]

[Student Name] Selected as 2025 Presser Scholar at [Institution Name]

### [SUBHEAD HIGHLIGHTING STUDENT ACHIEVEMENTS]

[Institution] is proud to announce that [Student] is the recipient of The Presser Foundation's 2024-25 Undergraduate Scholar Award. The Award is designed to encourage and support the education of a music student who has achieved a high level of musical and academic excellence, demonstrated leadership and service, and contributed to an inclusive community.

### [ABOUT THE STUDENT]

### [QUOTE FROM ORGANIZATION LEADER REGARDING THE STUDENT/THEIR NOMINATION]

### [QUOTE FROM RECIPIENT]

About The Presser Foundation:

The Presser Foundation was established in 1939 under the will of the late Theodore Presser. It is one of the few private foundations in the United States dedicated solely to music education and music philanthropy. Mr. Presser taught at many undergraduate and graduate music institutions. To honor his commitment to music education, undergraduate music programs at selected colleges, universities and independent institutions of higher education are given the opportunity to present the Presser Undergraduate Scholar Award, which recognizes the accomplishments and contribution of a music major in their final year of undergraduate study.

The Foundation is committed to equitable, transparent, and forward-thinking philanthropy. For more information: [www.presserfoundation.org](http://www.presserfoundation.org).



### Sample Newsletter Content:

Exciting News! **[Institution]** is proud to announce that **[Student]** is the recipient of The Presser Foundation's 2024-25 Undergraduate Scholar Award. The Award is designed to encourage and support the education of a music student who has achieved a high level of musical and academic excellence, demonstrated leadership and service, and contributed to an inclusive community. **[Student]** will use the funds to **[how they will use the Award]**. **[Student]** has future plans to **[insert student's next steps]**.

### **[Insert Quote from Student]**

The Presser Foundation, formed by music educator and publisher Theodore Presser, provides philanthropic support of music and serves a broad and diverse community of musicians, educators, and music lovers. To honor Mr. Presser's commitment to music education, The Presser Foundation supports undergraduate students across the country committed to advancing music through their studies.

We are happy to present this prestigious Award to support and recognize **[student's]** work.