



The Foundation has compiled the following communications materials to aid you in sharing news of your Presser Foundation grant.

We would like to reiterate that communicating about the grant is optional, and the materials we have included are only meant to serve as a starting point should you choose to share the news. Please adjust language, tone, and style so that the content feels true to your organization.

Below you will find the following templates to adapt in any way that you feel is appropriate:

- Sharable Social Media Photo
- Social Media Suggested Captions
- Press Release Language
- Sample Newsletter Content

Please tag The Presser Foundation when posting the announcement.

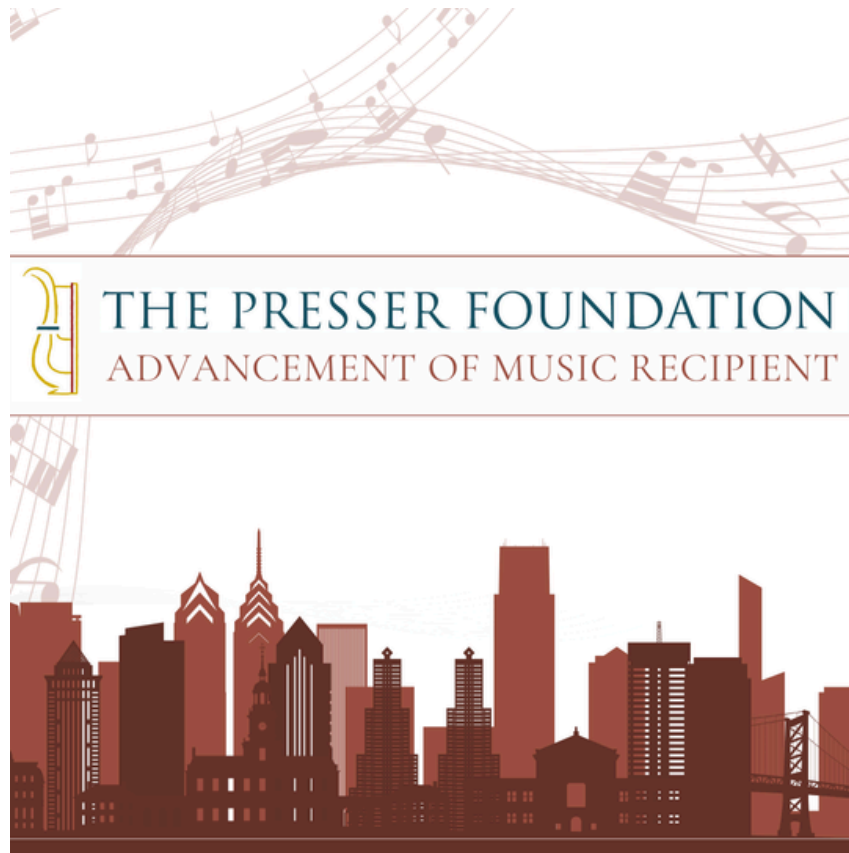
- Facebook: [@The Presser Foundation](#)
- Instagram: [@thepresserfdn](#)
- LinkedIn: [@The Presser Foundation](#)

As an additional resource, Communications & Analysis Manager, Abby Rolland (arolland@presserfoundation.org) is available to all recipients to discuss the use of these materials.

THE PRESSER FOUNDATION

Sharable Social Media Photo (For Use by Organizations):

[Click here to download the image](#)



Sample Social Media Captions (For Use by Organizations):

Don't forget to tag The Presser Foundation on [Instagram](#), [Facebook](#), and/or [LinkedIn](#)!

Feel free to edit these or use your own caption!

- **[Organization]** is proud to share that we've been awarded the Advancement of Music grant from The Presser Foundation! 🎵 These funds will allow us to continue **[insert organization's mission]**. Thank you to everyone who made this possible! #advancementofmusic #thepresserfoundation #pressergrant
- **[Organization]** is excited to be a recipient of an Advancement of Music Grant from The Presser Foundation! This grant helps us continue to carry out our mission of **[insert organization's mission]**. #advancementofmusic #thepresserfoundation #pressergrant



Sample Press Release:

[INSERT ORGANIZATION LOGO]

FOR IMMEDIATE RELEASE

[DATE]

Media Contact: [Name of Best Contact for Media Inquiries, Phone Number, Email]

[ORGANIZATION] Selected as an Advancement of Music Recipient from The Presser Foundation

[SUBHEAD HIGHLIGHTING ORGANIZATION AND KEY COMPONENT/THEME OF MISSION]

[DATE] -- Philadelphia, PA -- [ORGANIZATION] is pleased to announce that it has been selected to receive general operating support through The Presser Foundation's [Advancement of Music](#) grantmaking area. The grantees in this cohort of recipients include music organizations of many sizes deeply rooted in their communities and working in a broad range of traditions, genres, and styles.

[INSERT QUOTE FROM ORGANIZATION LEADER REGARDING THE GRANT]

[INSERT SUMMARY DESCRIPTION OF ORGANIZATION & MISSION]

About The Presser Foundation:

The Presser Foundation was established in 1939 under the will of the late Theodore Presser. It is one of the few private foundations in the United States dedicated solely to music education and music philanthropy. The Presser Foundation considers applications for funding from music organizations working in a broad range of traditions, genres, and styles through general operating and program grants (Greater Philadelphia); capital grants for music building projects (Greater Philadelphia); undergraduate and graduate student awards (national); and assistance to retired music teachers (national). The Foundation established the Advancement of Music grantmaking area to provide general operating support to music organizations, which allows them to use the funds as they see fit to reach their goals.

The Foundation is committed to equitable, transparent, and forward-thinking philanthropy. For more information: www.presserfoundation.org.



Sample Newsletter Content:

Exciting News! **[Organization]** is proud to announce that we have received an Advancement of Music grant from The Presser Foundation. This grant provides general operating support and will help fund our mission of **[mission]**. We are grateful to the Foundation for this recognition and support of our work.

The Presser Foundation, established by music educator and publisher Theodore Presser, provides philanthropic support of music and serves a broad and diverse community of musicians, educators, and music lovers both nationally and in the Greater Philadelphia Area.