



The Foundation has compiled the following communications materials to aid you in sharing news of your Presser Foundation grant.

We would like to reiterate that communicating about the grant is optional, and the materials we have included are only meant to serve as a starting point should you choose to share the news. Please adjust language, tone, and style so that the content feels true to your organization.

Below you will find the following templates to adapt in any way that you feel is appropriate:

- Sharable Social Media Photo
- Social Media Suggested Captions
- Press Release Language
- Sample Newsletter Content

Please tag The Presser Foundation when posting the announcement.

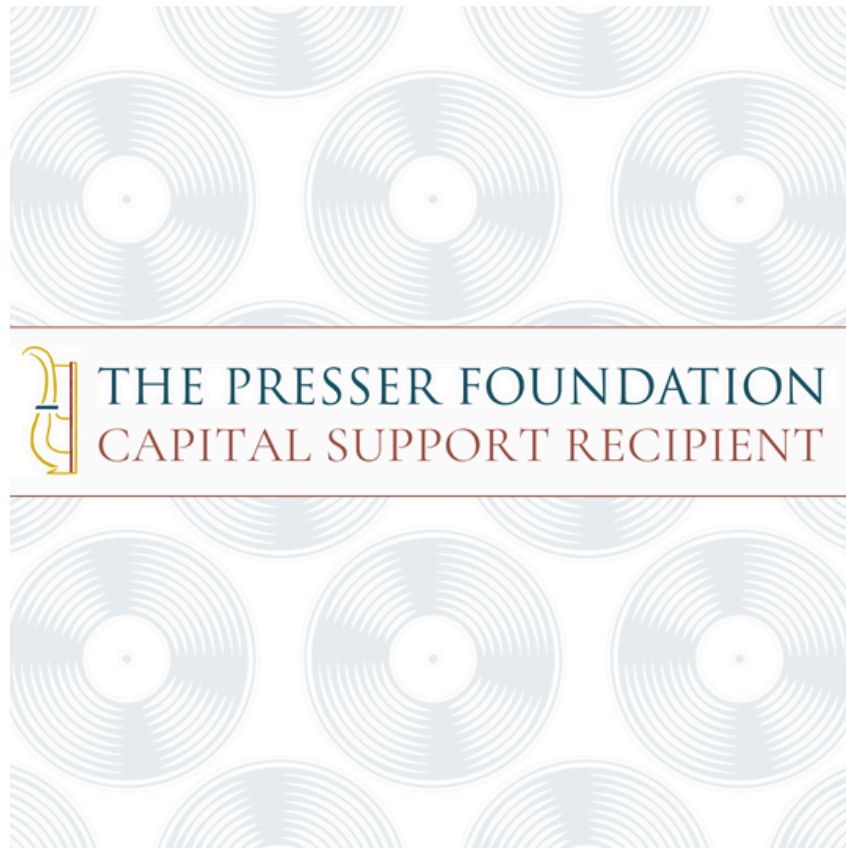
- Facebook: [@The Presser Foundation](#)
- Instagram: [@thepresserfdn](#)
- LinkedIn: [@The Presser Foundation](#)

As an additional resource, Communications & Analysis Manager, Abby Rolland (arolland@presserfoundation.org) is available to all recipients to discuss the use of these materials.



Sharable Social Media Photo (For Use by Organizations):

[Click here to download the image](#)



Sample Social Media Captions (For Use by Organizations):

Don't forget to tag The Presser Foundation on [Instagram](#), [Facebook](#), and/or [LinkedIn](#)!

Feel free to edit these or use your own caption!

- **[Organization]** is proud to share that we've been awarded a Capital Support Grant from The Presser Foundation! These funds will allow us to **[insert capital project description]**. #capitalsupport #thepresserfoundation #pressergrant
- **[Organization]** is excited to be a recipient of a Capital Support Grant from The Presser Foundation! This grant helps us **[insert capital project description]** as we carry out our mission to **[insert organization mission]**. #capitalsupport #thepresserfoundation #pressergrant



Sample Press Release:

[INSERT ORGANIZATION LOGO]

FOR IMMEDIATE RELEASE

[DATE]

Media Contact: [Name of Best Contact for Media Inquiries, Phone Number, Email]

[ORGANIZATION] Selected as a Capital Support Grant Recipient from The Presser Foundation

[SUBHEAD HIGHLIGHTING ORGANIZATION AND KEY COMPONENT/THEME OF MISSION]

[DATE] -- Philadelphia, PA -- [ORGANIZATION] is pleased to announce that it has been selected to receive funding through The Presser Foundation's [Capital Support](#) grantmaking area. The Presser Foundation supports capital projects of music organizations working in a broad range of traditions, genres, and styles. Through this grantmaking area, The Foundation supports the construction of new facilities and renovation, repair, or expansion of existing facilities. It also provides support for other capital needs, including (but not limited to) hardware, software, and equipment.

[INSERT QUOTE FROM ORGANIZATION LEADER REGARDING THE GRANT]

[INSERT SUMMARY DESCRIPTION OF ORGANIZATION, MISSION AND PROJECT]

About The Presser Foundation:

The Presser Foundation was established in 1939 under the will of the late Theodore Presser. It is one of the few private foundations in the United States dedicated solely to music education and music philanthropy. The Presser Foundation considers applications for funding from music organizations working in a broad range of traditions, genres, and styles through general operating and program grants (Greater Philadelphia); capital grants for music building projects (Greater Philadelphia); undergraduate and graduate student awards (national); and assistance to retired music teachers (national).

In his will, Theodore Presser stated that the construction of buildings for musical purposes would contribute to sustaining the future of music education and performance. The Foundation seeks to provide capital funding to music organizations in order to enhance the learning and performance experience for students, audiences, and/or musicians.

The Foundation is committed to equitable, transparent, and forward-thinking philanthropy. For more information: www.presserfoundation.org.



Sample Newsletter Content:

Exciting News! **[Organization]** is proud to announce that we have received a Capital Support Grant from The Presser Foundation. This grant provides support for the construction of new facilities and renovation, repair, or expansion of existing facilities, and also provides support for other capital needs. The grant will help fund **[insert project]**. We are excited to share more about **[project]** with you in the coming year.

The Presser Foundation, formed by music educator and publisher Theodore Presser, provides philanthropic support of music and serves a broad and diverse community of musicians, educators, and music lovers both nationally and in the Greater Philadelphia Area.