



The Foundation has compiled the following communications materials to aid you in sharing news of your Presser Foundation grant.

We would like to reiterate that communicating about the Award is optional, and the materials we have included are only meant to serve as a starting point should you choose to share the news. Please adjust language, tone, and style so that the content feels true to your institution/Presser Award Recipient.

Below you will find the following templates to adapt in any way that you feel is appropriate:

- Sharable Social Media Photo
- Social Media Suggested Captions
- Press Release Language
- Sample Newsletter Content

Please tag The Presser Foundation when posting the announcement.

- Facebook: [@The Presser Foundation](#)
- Instagram: [@thepresserfdn](#)
- LinkedIn: [@The Presser Foundation](#)

As an additional resource, Communications & Analysis Manager, Abby Rolland (arolland@presserfoundation.org) is available to all recipients to discuss the use of these materials.

THE PRESSER FOUNDATION

Sharable Social Media Photo (For Use by Institutions and Recipients):

[Click here to personalize this template with your Presser Award recipient's information and photo](#)



How to add your photo/name and download the image:

1. [Click here](#)
2. Click the purple button that says “Use template for new design”
3. Sign in to Canva or create a free Canva account
4. Select the “uploads” icon on the left side of your page
5. Upload your picture using the “Upload files” button
6. Once uploaded, drag and drop your photo into the picture frame
7. Change “Student Name” at the bottom of the page to your recipient’s name
8. Click “Share” in the upper right corner
9. Select the “Download” Option
10. Under “Select Pages” select page one to download your unique image as a PNG



Sample Social Media Captions:

Don't forget to tag The Presser Foundation on [Instagram](#), [Facebook](#), and/or [LinkedIn](#)!

Feel free to edit these or use your own caption!

For Use by Institutions:

- Congratulations to **[Student's Name]** for receiving the prestigious Presser Foundation Graduate Music Award! The Award will support **[name's]** work this year on **[student's research/project]**. We are excited to see your contribution to the field of music!
#thepresserfoundation #pressergraduatemusicaward
- Congratulations to **[Student's Name]** for receiving The Presser Foundation's Graduate Music Award! This prestigious recognition will support **[his/her/their]** research on **[research/project topic]**. #thepresserfoundation #pressergraduatemusicaward

For Use by Grant Recipients:

- Exciting news! I've been selected as a recipient of The Presser Foundation's Graduate Music Award. I'm grateful for the support and excited to **[begin/continue]** my work on **[your project]**. #thepresserfoundation #pressergraduatemusicaward
- Overjoyed to share that I've received the Presser Foundation Graduate Music Award! This recognition supports my research on **[your project]**. #thepresserfoundation #pressergraduatescholaraward



Sample Press Release:

[INSERT ORGANIZATION LOGO]

FOR IMMEDIATE RELEASE

[DATE]

Media Contact: [Name of Best Contact for Media Inquiries, Phone Number, Email]

[Student Name] Selected to Receive 2024-25 Presser Graduate Music Award at [Institution Name]

[SUBHEAD HIGHLIGHTING STUDENT ACHIEVEMENTS & PROJECT]

[Institution] is proud to announce that [Student] is the recipient of The Presser Foundation's 2024-25 Graduate Music Award. Invited annually, graduate schools of music at accredited colleges, universities, and independent institutions of higher education present the Presser Graduate Music Award to an outstanding graduate music student whom they select. The Award was established to encourage and support in a special way the advanced education and career of truly exceptional graduate music students who have the potential to make a distinguished contribution to the field of music.

[ABOUT THE RECIPIENT PROJECT]

[QUOTE FROM ORGANIZATION LEADER REGARDING THE AWARD RECIPIENT]

[QUOTE FROM RECIPIENT]

About The Presser Foundation:

The Presser Foundation was established in 1939 under the will of the late Theodore Presser. It is one of the few private foundations in the United States dedicated solely to music education and music philanthropy. While a student at the New England Conservatory, Theodore Presser saved enough money to attend Leipzig Conservatory in Germany. He greatly valued the experience of learning from world-renowned musicians and educators. In honor of Mr. Presser's commitment to furthering his music studies, The Presser Foundation established the Graduate Music Award to support unique music projects designed to enhance the field and/or the student's understanding of the field.

The Foundation is committed to equitable, transparent, and forward-thinking philanthropy. For more information: www.presserfoundation.org.



Sample Newsletter Content:

[Institution] is proud to announce that **[Name]** is the recipient of The Presser Foundation's 2024-25 Graduate Music Award. Invited annually, graduate schools of music at accredited colleges, universities, and independent institutions of higher education present the Presser Graduate Music Award to an outstanding graduate music student whom they select. The Award was established to encourage and support in a special way the advanced education and career of truly exceptional graduate music students who have the potential to make a distinguished contribution to the field of music. **[Name]** will use the grant funds to **[insert project description]**.

[Insert Quote from Recipient]

The Presser Foundation, formed by music educator and publisher Theodore Presser, provides philanthropic support of music and serves a broad and diverse community of musicians, educators, and music lovers. While a student at the New England Conservatory, Theodore Presser saved enough money to attend Leipzig Conservatory in Germany. He greatly valued the experience of learning from world-renowned musicians and educators. In honor of Mr. Presser's commitment to furthering his music studies, The Presser Foundation established the Graduate Music Award to support unique music projects designed to enhance the field and/or the student's understanding of the field.

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We are happy to present this prestigious Award to support and recognize **[recipient's]** work.